

John Utter

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JOB OBJECTIVE

To obtain a full time position as an integral senior graphic designer of a team creating online & offline marketing initiatives and communications systems, and other interactive media.

GRAPHICS EXPERTISE

Digital imaging, desktop publishing, video composition & non-linear editing, streaming media, 2D animation, DVD creation, illustration, technical & design advisory, compression.

PROGRAMMING KNOWLEDGE

Actionscript (Flash), CSS, JavaScript, XHTML, PHP, ASP, ASP.NET, Lingo (Director), SQL

EDUCATION

Purdue University, West Lafayette, Indiana
Bachelor of Science, Computer Graphics Technology, Interactive Multimedia
Development. Dean's List 1999-2001

SAMPLE OF CURRENT LIVE URLS:

<http://www.tripinsurance.com/>
<http://www.maggi-usa.com/>
<http://www.nkksmartswitch.com/>
<http://www.insuremykids.com/>
<http://www.tripadvantage.com/>
<http://www.vastek.com/>
<http://www.logicubeforensics.com/>
<http://www.thetasteofasia.com/>
<http://www.graphicodyssey.com/>
<http://giftcards.gifts.com/>
<http://www.impress1.com/>
<http://developer.intel.com/design/servers/ipmi/>
<http://www.studioinn.com/>
<http://www.cameomfg.com/>

FLASH

<http://www.goplaynetwork.com/>
<http://www.r2cgroup.com/>
<http://www.dicombox.com/tutorial/>
<http://www.logicube.com/demo/md5/>

EMPLOYMENT

Project Manager, Senior Design Lead, UI Consultant

Graphic Odyssey, Phoenix, AZ. 2006-2008

- Art direction, design consultant and production for new startup. Created graphics, marketing collateral, scripts, and commerce engines, linking online technologies to existing business infrastructure and offline materials for clients of all sizes.
- Created 90% of the sites for the website template book, 1 Hour Web Site, Wiley Publishers (ISBN-13: 978-0471933380)
- Pitched, designed, launched, and reviewed many client online marketing initiatives and offline campaigns. Augmenting existing development teams to create the best possible product on-time and at or under budget.
- Recruited and wrote job descriptions for new employees. Consulted on benefits packages and total compensation offers to attract and retain top local talent.

New Media Department Director

Impress Communications, Los Angeles, CA. 2003-2006

- Web & new media production team lead. Worked as interface between technical group and clients, including writing proposals, client interaction, creating concepts & producing final products.
- Designed, produced, managed, and reviewed client's major online media buys.
- Interviewed new hires and freelancers, conducted regular staff performance reviews, managed & monitored departmental budgets and production schedules.
- Brought department to profitability for first time since inception by reducing production costs, tracking and accurately quoting jobs, and expanding client base through delivering on launch dates and superior customer service.

Assistant Program Director

Mountain & Sea Adventures, Catalina Island, CA. 2002

- Manage day to day operations of outdoor educational camp, overseeing a staff of 10-15 instructors and 500+ students per week. Camp teaches marine science, conservation, and self-confidence to third grade through high school students.
- Excelled as a liaison between all outdoor educational and non-profit groups using the facilities, and to the company from educational faculty and representatives.

Multimedia Programmer/Designer

TriVium Systems Inc., Portland, OR. 2002

- Design, animate and program Flash hybrid (static & web-updated) training and software sales demonstrations.
- Wrote voice-over instructional scripts and recruited & recorded voice talent within a sound studio.
- Updated user-interface within Java-based Customer Relationship (CRM) and Call Management software.

Web Developer & SQA Test Engineer

Intel Corporation, Hillsboro, OR. 1997 – 2001

- Integral resource for graphics, video, Windows programming, scripting and webpage production for various market segments within Intel Architecture Marketing Groups.
- Helped automate and streamline various communication processes, saving over \$80,000 in external software expenses.
- Trusted employee within a confidential environment prior to public announcement of Intel-Capital funded startups.
- Executed and updated white and black box software test plans within the Proshare Business Video Conferencing and Video Phone QA Groups. Used PVCS Tracker to log software bugs in a shared database. Credited with 20% of top critical fix bugs upon departure from group.

ORGANIZATIONS AND AFFILIATIONS

- Intel CPS Certified Web Author